



Michigan Dental Hygienists' Association

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THE Bulletin

OF THE MICHIGAN DENTAL HYGIENISTS' ASSOCIATION

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If pay in full for three years get a 5% discount

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WEBSITE - Yearly

Banner - \$150 - Banners can be static or linked to the advertiser's home page. We can use your corporate art or we can create with your text. Hyperlinks - \$75 - The hyperlink can link to web pages or e-mail address.

NEWSWIRE - bi-weekly/monthly

\$25 per quarter- This will be a newsletter format, (3 months) and will be sent on-line to MDHA members bi-weekly or monthly.

CLASSIFIED ADVERTISING

Classified advertising must be submitted in writing. No copy will be accepted by telephone. Payment and advertising purchase order must accompany insertion order. Electronic copy for The Bulletin should be created in Microsoft Word or Publisher if possible. Provide all attachments AND fonts with the file. If The Bulletin copy is created in a graphics program, e.g., Quark or Illustrator, send as a JPEG or TIFF file. In the event no new copy is provided by the publisher's closing date; the publisher is authorized to repeat the last advertisement. All copy is subject to approval of the publisher. Quoted website prices are for created artwork with URL ready for insertion.

Bulletin - charged by the word with a minimum of \$50.00 per insertion for up to 50 words; additional words are \$.50 each. Website - charged by the word with a minimum of \$30.00 per insertion for up to 50 words; additional words are \$.30 each.

Bulletin Closing Dates (please circle your choices): Winter - November 15, Spring - May 15, Fall - August 15. Website - posted for 90 days

Payment Type: ___ Check Enclosed ___ MasterCard ___ Visa Amount: \$ _____

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Return this form with payment to: Michigan Dental Hygienists' Association, ATTN: Advertising Coordinator, 2310 Jolly Oak Road, Okemos, MI 48864 Phone: 517-381-8557 Fax: 517-349-5818 email: mdha@mdhatoday.org