

# Opening Pandora's Box - Unleash the Secrets to Predictable Perio

*"Understanding Bacterial Testing to Improve Periodontal Treatment Outcomes"*

Does it ever seem like you work so hard to get your periodontal patients cleaned up, just to have them return in the same or worse condition? We've known for years that periodontal diseases are caused by bacteria, but who has which bacteria and how much do they have? Patients are becoming aware of the oral-systemic connection and are demanding more information from your dental team. This course will educate the dental team about the breadth of this crisis, causative factors in periodontal disease, and how they can contribute to improving the health of their shared patients. Newer technologies will be discussed, including bacterial testing, use of lasers in periodontal therapy, systemic antibiotics, and proper sequencing of appointments for maximizing healing results.

## **Course Objectives:**

- ❖ Familiarize the participant with the use of DNA-PCR bacterial testing to improve periodontal treatment outcomes.
- ❖ Outline the periodontal protocol, rationale and treatment planning used in the presenter's office, including patient education tools.
- ❖ Understanding the cause of periodontal disease as related to specific bacteria, and how they interact in a dental biofilm.
- ❖ Learn why some of your patients never heal. Clue - it's not: "you're not flossing enough."
- ❖ Introduce the concept of Perio-Pods and how an individual's treatment plan and outcomes can be influenced by other people.
- ❖ Discuss current oral-systemic thoughts concerning pathogenic oral bacteria.
- ❖ Discuss the successful use of systemic antibiotics in perio therapy, and how they are often used ineffectively.



## **Your Presenter: Paul J. Jacobs, D.D.S.**

Dr. Paul Jacobs is the leading dentist in bacterial testing in the U.S., having completed over 850 DNA-PCR tests. He is a third generation dentist and a forward thinker, having introduced the concept of medical testing and the oral-systemic connection to dentists and hygienists in the Midwest as early as 2005.

Dr. Jacobs has practiced general dentistry in Escanaba, Michigan since graduating from the University of Detroit School of Dentistry in 1983. He also speaks on The Oral-Systemic Connection, Smile Design in Cosmetic Dentistry, and Managing and Marketing for Success with Invisalign. He is the creator of [murano veneers™ cosmetic dental services](#), a smile design system and marketing consortium for cosmetic dentistry. He is also the developer of [Perio 360™](#), a cutting edge pathogen-based periodontal treatment protocol. Dr. Jacobs shares his insights into dentistry on his blog: [Dental Nation](#).

## **Hear what others are saying about this exciting seminar:**

*"Dr. Jacobs has a clear commitment and dedication to relaying his information. He is one of the most "real" presenters I have heard in a long time." J.M. DDS*

*"Thank you for your information. I know it will help motivate even my most difficult patients." S.L. RDH*

*"Great info, good case studies." L.L. RDH*

*"Your information was all new and very helpful." T.S. DDS*

*"Inspiring!" C.S. RDH*