

# www.mdhatoday.org

Official web site of The Michigan Dental Hygienists' Association

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## Advertisement Purchase Agreement

### Advertiser/Agency

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**DISPLAY ADVERTISING** – Please circle your choice of advertisement and Monthly, Quarterly or Yearly.

**BANNER\*\*\*** can be static or linked to the advertisers home page. You can use your corporate art or we can make something up with text. We can attach a hyperlink to your advertisement so people can link to your site.

Fees: Quarterly \$75.00                      Yearly \$250.00

**SEMINAR ADVERTISING\*\*\*** advertise your seminar on the Monthly Calendar. We can add a hyperlink to your website or have the registration form attached to the seminar date.

Fees: Monthly \$30.00                      Quarterly \$50.00                      Yearly \$100.00

**JOB POSTING** is a great way for dental offices to place help-wanted advertisements. The advertisements appear in a members-only section.

Posting must be submitted in writing. No copy will be accepted by telephone. Payment and classified advertising agreement must accompany insertion order. Quoted website prices are for created artwork with URL ready for insertion.

Fees: 90 days \$10.00

\*\*\*With the option of the Banner and/or the Seminar Advertising your information will also be posted in our *NewsWire* FOR FREE (until further notice)!! Our *NewsWire* goes out to more than 1000 dental hygienists every other month!

Advertising period (i.e. quarter) begins upon receipt of payment

*(Please Print)*

**Payment Type:** \_\_\_\_\_ Check Enclosed    \_\_\_\_\_ MasterCard    \_\_\_\_\_ Visa

**Amount enclosed:** \$ \_\_\_\_\_

**Name on Card** \_\_\_\_\_

**Card#** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Return this form with payment and contract copy to:** Michigan Dental Hygienists' Association, ATTN: Advertising Coordinator, 2310 Jolly Oak Road, Okemos, MI 48864 Phone: 517-381-8557 Fax: 517-349-5818

BOT Approved 5/4/13 (JC)