



Michigan Dental Hygienists' Association



American  
Dental  
Hygienists'  
Association

Michigan

## March 2014 Newswire

Stay in contact with MDHA visit our website

<http://www.mdhatoday.org>

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I am thinking spring. This has been a long relentless winter, but the end is near. As always in spring there is a rebirth, the weather breaks and foliage starts to grow. I feel much the same way. It is exhilarating. We have many opportunities coming up in the next couple of months for all of us to take advantage of. The Spirit of Michigan meeting in Grand Rapids, our Legislative Luncheon, and submitting PR's to your delegates to take to ADHA. It is our time, to grow and develop our professional skills, make our voices heard, frame our future and the future of the MDHA.

The Spirit of Michigan Meeting is being held this year in Grand Rapids, April 30 through May 3<sup>rd</sup>. This is a wonderful opportunity to get your needed continuing education credits in an amazing environment. The entire dental team is involved and there is programming for everyone. Not only is it an exceptional opportunity for learning but also for professional networking. Come and participate, also see what Grand Rapids has to offer. I am a bit partial, but this is an incredible city. Grand Rapids and the Gold Coast were listed as one of the top 10 cities to visit. Make the most of your time during your stay.

Legislative luncheon is being held on May 7<sup>th</sup> in Lansing at the Anderson House Office Building in the Mackinac room. We are planning a 1 ceu opportunity in the morning prior to the luncheon presented by our newly hired lobbyist, Sarah Hubbard from Acuitas. We are excited to have her deliver an informative presentation on how to speak to your legislators and making our voices heard. Not only will you get a free ceu but also lunch and the opportunity to speak to your legislator. When you RSVP, please contact your legislators and let them know that you are planning on attending and are looking forward to speaking with them. Include your home address on your email or letter so they realize that you are a constituent. That does make a difference. It is a great day, come and experience it for yourself. I hope to see you there.

The MDHA delegates to ADHA are currently preparing for the Annual session in Las Vegas. Michigan has a reputation at the national level. We as part of District V are considered a respected voice to be heard. Currently, Michigan has five proposed resolution to be submitted. The District may have more however I have not seen them yet. Personally, I have submitted a few PR's rescinding those written in a negative manner and reworded them in a positive format. I believe that positive statements bring about positive responses. If you feel strongly about a position that we as an association should have on record, please submit your ideas to your delegates. They are Cheryl Bentley, Kathy Mielke, Allison Restuari, Melanie Colbert, Barb LaLonde, and alternate delegates Jennifer Suminski and Marge Buehner. We would appreciate your thoughts. This is your opportunity to make your voice heard, framing your future and framing the future of MDHA. Together we can do this.

Respectfully Submitted,

Cheryl Bentley, RDH  
MDHA President

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## Public Health Council News

Looking for public health news?

**Head Start Oral Health page, monthly newsletters and other important info is here: <http://eclkc.ohs.acf.hhs.gov/hslc/tta-system/health/Health/Oral%20Health>**

**[www.michigan.gov/oralhealth](http://www.michigan.gov/oralhealth)**

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## Legislative Council News

MDHA is proud to announce our new lobby firm Acuitas. Our efforts will be headed up by Sarah Hubbard and her team. They have provided us with excellent service during our transition. We have been busy speaking with many legislators over the last several months concerning the mobile dentistry bill and its potential impact on the Public Act (PA) 161 programs. Rest assured we are doing our best to protect the dental hygiene scope of practice and to protect us from over regulation of PA 161 programs so that they may continue to provide direct access of preventive oral care services to the underserved.

Sarah began attending political events with her locally elected father while still in elementary school. Today, she is known as one of the leading legislative strategists working in Michigan government relations and has been recognized by Inside Michigan Politics.

As Senior Vice President of Government Relations at the Detroit Regional Chamber for 17 years, Hubbard managed all aspects of local, state and federal lobbying and relationship management including strategic advice and access on behalf of over 20,000 members and affiliates. Also, she managed the Chambers' political fundraising and financial contribution activities in support of hundreds of Federal, State and local candidates for public office.

At the federal level, Sarah has developed national coalitions around issues concerning U. S. / Canada immigration issues, health care and automotive concerns. Her work in Washington D.C. primarily focuses on the Michigan Congressional delegation, but she also enjoys significant relationships with many trade associations and the Canadian Embassy. Sarah has also lobbied internationally in Ottawa, Canada and has many relationships with Canadian public officials and stakeholders across the country.

Sarah's primary areas of expertise include: U.S. / Canada policy issues, Michigan Tax Policy, Economic Development, Transportation Infrastructure, Health Care, Communications, Social Media, Coalition Building, Grassroots Strategy, and General Business Issues.

Prior to the Chamber, Sarah spent 3 years as a Legislative Assistant in the Michigan House of Representatives with then State Representative Willis C. Bullard Jr.

Sarah received her Bachelors of Arts from the University of Michigan, Master of Public Administration from Western Michigan University and her Master of Business Administration from the University of Michigan Ross School of Business.



She formerly served on the board of directors of the Public Affairs Council, the American Chamber of Commerce Executives, the Woodrow Wilson Centers' Canada Institute, and the University of Michigan Alumni Association.

Crain's Detroit Business named Sarah in their "40 Under 40" class as well as a "Woman to Watch" in recognition of her work on behalf of businesses in the Detroit region.

Follow Sarah on Twitter @S4Hubbard.

Reach Sarah at [S4Hubbard@AcuitasLLC.com](mailto:S4Hubbard@AcuitasLLC.com)

The Legislative Council has been busy compiling information in support of the MDHA position on the Mobile Dentistry Bill (HB 4865). Kudos go to Acuitas, our Lobbying Firm, and President Bentley for maintaining a steadfast position which preserves the integrity of the PA 161 RDH programs. There are promising expectations in the development of the Mobile Dentistry Bill! Notification of the next Legislative session which addresses this issue will be forthcoming.

Currently, all plans are set for the annual MDHA Legislative Blitz scheduled for February 26, 2014. Several Officers and BOT members will address a specific select group of Michigan Senators and Representatives, developed by Acuitas, to promote awareness of the Michigan RDH. A fresh new MDHA brochure which outlines the science-based curriculum and careers of the RDH of today will

be included in the gift bags we traditionally present to our Legislators. The ultimate goal of the Legislative Blitz is to meet our leaders and provide a personal explanation of the RDH preventive services and our significant contribution to oral health.

We will hopefully see most of these Legislators again on May 7, 2014 during our lovely Legislative Luncheon. We invite all Legislators to attend this delicious refreshing lunch with us in the Mackinac Room of the House Office Building in Lansing. We then use this dining opportunity to engage all Legislators and their staff, in a comfortable setting, to present our legislative positions and ask for their support. Therefore, we need representation from MDHA RDHs throughout the state. Look for the invitation soon and be prepared to respond. This is your opportunity to be proactive. **It is common knowledge that the shape of our profession began to change when the RDH began to influence it!!!**

Your MDHA Officers and ADHA Delegates are all set to go to the ADHA CLL on June 18 – 24, 2014.

Join us please.

Melanie D. Colbert RDH BS and Brenda Marriott RDH BS MA  
MDHA Legislative Council Co Chairs

Dear MDHA Member,  
Your professional Association requests the honor of your presence and cordially invites you to attend the 18<sup>th</sup> Annual Legislative Luncheon of the MDHA.



It will be held **Wednesday, May 7, 2014** from **11:30am until 1:30pm** at the **House Office Building, Mackinac Room** (corner of Ottawa and Capitol in Lansing, MI). A **one hour continuing education program** will be presented from **9:30-10:30 am** Presented by Sarah Hubbard, from Acuitas, MDHA's lobbying firm on "How to Address Your Legislators".

Please join us for this MDHA tradition, expected and honored by legislators, who want to hear from you, their constituent. It's fun, it's a **free CEU and lunch**, and you are the expert.

**RSVP:** by April 30, 2014

Joyce Losen, Association Administrator

[joyce@MDHAtoday.org](mailto:joyce@MDHAtoday.org)

Please include your senator's name when replying or if you are uncertain, please include your zip code so we can align you with your district(s). Working together, we **can** make a difference!

*Remember, your smile counts!*

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## Communication Council News

*Jerelyn M. Champine* has done MDHA a great service by serving as the MDHA co-webmaster for the past 8 years. We now have a new webmaster Jen Suminski. She will be your contact person for future seminar postings or advertising. We have a team redesigning our website and we hope to have the new site launched soon. Be sure to keep an eye on our site as we make changes! Please remember, if you have information regarding seminars, newsletters, or anything you feel it is pertinent for your members and students, please post it on the MDHA website, [www.mdhatoday.org](http://www.mdhatoday.org)!!

If you have any questions, please contact Jerelyn Champine [champinejerelyn@yahoo.com](mailto:champinejerelyn@yahoo.com), Joyce Losen our Association Administrator, [joyce@mdhatoday.org](mailto:joyce@mdhatoday.org), and of course our new webmaster, Jen Suminski, [jen\\_suminski@yahoo.com](mailto:jen_suminski@yahoo.com).

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### JOB OPPORTUNITIES

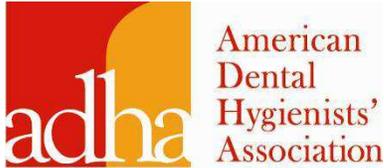
Did you know that you can find great job opportunities on the MDHA website? Check it out today, visit <http://www.mdhatoday.org/members/Employment%20Opportunities.html>

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## Component Updates

### **Grand Rapids**

The Grand Rapids component has donated \$500 to the Mission of Mercy to help them meet their needed supplies. We challenge other components to pool their resources and match this donation. Grand Rapids just awarded a scholarship to Ashley Simmons and Carole Hurst both second year students! We wish them best of luck in their new careers and welcome them to the profession.



American  
Dental  
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Michigan  
Central District  
Dental Hygienists' Society

## CENTRAL DISTRICT DENTAL HYGIENISTS' SOCIETY SPRING SEMINAR

FRIDAY, MARCH 28, 2014 from 9AM – 12pm  
3 CEUs for dental professionals  
Hannah Community Center Executive Conference Room,  
819 Abbott Rd. East Lansing 48823



"Important Pharmacological Issues That Impact the Dental Office" by Curtis Smith, Pharm.D., BCPS

Dr. Smith practices at Sparrow Hospital in Lansing and serves as Professor of Pharmacy Practice at Ferris State University's College of Pharmacy in Lansing. His session will cover antiplatelet agents, the newer anticoagulants and perioperative management of anticoagulants; endocarditis prevention; and the Michigan Automated Prescription System (MAPS). Dr. Smith looks forward to presenting and participating in a meaningful discussion with attendees.



"The MDHA Legislative Action Plan" by Sarah Hubbard BA, MPA, MBA  
Did you know that MDHA has recently contracted with a new lobbyist? Come hear Sarah Hubbard, Principal and co-founder of the firm Acuitas LLC, who was selected by the MDHA after a search this summer. Ms. Hubbard will provide us with the story of her background, her firm's approach and expected legislative strategies for MDHA's near- and long-term future. She looks forward to a frank and fruitful dialogue with attendees so you may share your priorities for MDHA's activities in Lansing. This is a session that will leave you energized to do your part to strengthen MDHA and our profession!

Registration Fees: **\$40.00** ADHA/ADA/ADAA Member  
**\$70.00** Non-Member

**Early Bird Registration – must be postmarked/email dated before March 8, 2014 – Take \$10 off/person.**

Thank you to the D.H. Baker Dental Laboratory for their sponsorship of this seminar. [www.dhbaker.com](http://www.dhbaker.com)  
3 CEUs granted for dental, dental hygiene and dental assistant licensees.

A portion of the proceeds will support the Dorothy Below Leshar Scholarship Trust, awarded yearly to a Lansing Community College dental hygiene senior student.

Check-in begins at 8:30am; we will offer coffee and light refreshments.

Please make check payable to CDDHS.

**Please send registration form below and payment by March 21, 2014 to**

Pam Manning, RDH, CDDHS Treasurer, 1906 Victor Ave., Lansing, MI 48910

Questions? Call Jane Reagan at 517-655-2739 or [janeellenreagan@gmail.com](mailto:janeellenreagan@gmail.com)

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Name(s): \_\_\_\_\_ Email: \_\_\_\_\_

Phone #: \_\_\_\_\_ Member \_\_\_\_\_ Non-member \_\_\_\_\_

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# Continuing Education



To register go to: [www.continuingconnections.com](http://www.continuingconnections.com)

## **Zeeland, MI**

Friday March 28, 2014

### **"Dental Implant Strategies and Autism & SPD Demystified"**

Shirley Branam, RDH, MBA, Dentsply

Laurel Falvo, CFLE, Social Incites, LLC

"Dental Implant Strategies" is sponsored by Dentsply.

## **St. Joseph**

Friday, May 9, 2014

### **"Trends In Esthetics and Child Abuse Prevention"**

Samantha Meltzer, BSDH, MDH, Philips Sonicare

Jamie Rossow, The Children's Assessment Center of Berrien County

"Trends in Esthetics" is sponsored through an educational grant provided by Philips Sonicare

## **Battle Creek**

Friday, May 30, 2014

### **"Implant Update, Child Psychology and Communicable Diseases"**

Chad Caughran, Straumann

Dr. Kim Wisdorf-Houtkooper, Pediatric Psychological Services

JoDee Rolfe, MA, CHES, Calhoun County Health Department

Michelle Thorne, MSN, RN, Calhoun County Health Department

"Implant Update" is sponsored by Straumann.

## **Information Below Applies To All Courses**

Time: 8:00am until 1:00pm

5 CEU's earned per course

Breakfast is Included

**Tuition: \$75 per course/\$10 tuition increase 10 business days before each event**

Click on: [www.continuingconnections.com](http://www.continuingconnections.com) for more information and to register.

Questions? Call Suzanne at 231.557.1195

Dental Seminars and Consulting PLLC is excited to present it's next two seminars. All seminars are held at GVSU Marec Center in downtown Muskegon!

MAY 2 (Friday) 2014 from 8:30 - 12:30 (4 CE)

"Branding, marketing and website design for Dental Professionals" by Jason Piasecki, Partner at Revel and "Dental appliances, Dental Medicine and treating Sleep Apnea" by Julie Zerbe, CDT, DSG Davis Dental Laboratory. Earlybird registrations \$55 postmarked by April 15th, general registration \$70.

Email Jackie for registration form and flyer at [jackiebalcom111@gmail.com](mailto:jackiebalcom111@gmail.com) or call (231) 557-4880. "Like" our Facebook page to keep up with seminar information and pictures at [www.facebook.com/DentalSeminarsAndConsultingPLLC](http://www.facebook.com/DentalSeminarsAndConsultingPLLC)

## MYOFUNCTIONAL DISORDERS ~ A to Z

**28 Hour Comprehensive Course  
Theory ~ Evaluation ~ Therapy  
CEU Credit Available\***

A 4 day workshop designed for speech and dental professionals

### **What is a Myofunctional Disorder?**

Disorders including a forward rest posture of the lips, tongue thrusting, and thumb/finger/tongue sucking which can all result in abnormal dental conditions and may also affect facial appearance.

### **At the completion of this course participants will be able to:**

- ◆ Describe the science and research for myofunctional therapy
- ◆ Provide clinical and practical application of a therapeutic regime
- ◆ Evaluate, discuss, and perform a differential diagnosis
- ◆ Discuss the multidisciplinary connection between dental, speech, and orofacial myofunctional therapy
- ◆ Implement a plan for referral and patient education

### **COURSES**

May 15-18 | June 19-22  
July 17-20 | August 14-17  
Lake Orion, MI

### **FOR MORE INFO OR TO REGISTER:**

**EMAIL:** [classes@suburbanmft.com](mailto:classes@suburbanmft.com)  
**VISIT:** [suburbanmft.com/classes](http://suburbanmft.com/classes)  
**CALL:** 248.693.2970

## Ferris State University Dental Hygiene Workshops

The link to all of our dental offerings is:

<http://www.ferris.edu/HTMLS/administration/academicaffairs/extendedinternational/cps/pages/dentalhygiene/index.htm>

### State of Affairs in Dental Hygiene: Michigan Update

Friday, March 21, 2014 from 9:00 a.m. - 12:00 p.m.

Successful completion earns 3 CEUs.

Link:

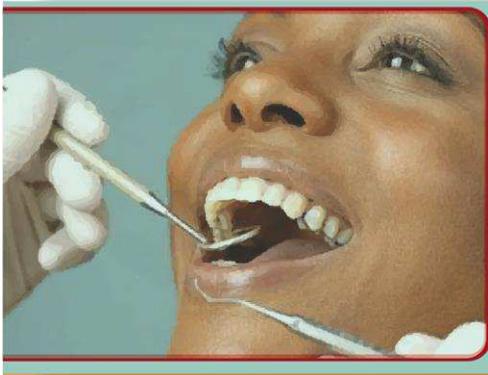
<http://www.ferris.edu/HTMLS/administration/academicaffairs/extendedinternational/cps/pages/dentalhygiene/studyabroad.htm>

The link to the 2013-14 Brochure is:

<http://www.ferris.edu/htmls/administration/academicaffairs/extendedinternational/cps/pages/dentalhygiene/DentalWorkshopBrochure.pdf>

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## Heavy periods, nosebleeds and excessive bleeding following oral surgery and periodontal scaling may all be signs of a bleeding disorder.



Many patients who suffer from excessive bleeding after periodontal treatment and tooth extractions may have an undiagnosed bleeding disorder such as **von Willebrand disease**, a treatable disorder affecting 1-2% of the population.

Contact the Hemophilia Foundation of Michigan at 1-800-482-3041 ext. 8 or visit our website at [www.hfmich.org](http://www.hfmich.org) for more information.



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**Crest**

**Oral-B**

*P&G Professional Oral Health*

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Become familiar with [www.mdhatoday.org](http://www.mdhatoday.org) and learn to navigate MDHA's website!! There is an easy link for a membership application, and many opportunities for continuing education credits through various components.

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